



# Here's why you really save money!

### Beautiful Bloom-Packed Bulbs Fresh from the Fields of Holland!

These top-quality, bursting-with-bloom bulbs . . . the finest in the whole world . . . are grown only in the sandy bulb fields along the North Sea and Breck's Holland bulb warehouse is located right in this area! Bulbs are dug, cured, inspected and graded under the eyes of our bulb specialists! Your order is then assembled and packed—especially for YOU—right in Holland, a few days after the bulbs are taken from the ground. It arrives in your home just as it left the bulb fields. Once they are packed by our Holland experts, your bulbs are not handled by anyone until you open the package. That is why we guarantee Breck's bulbs best ever!

### Order Now — Pay Next Fall . . .

To place your order, simply fill out the enclosed order form or order on your own paper before July 15th, 1957.

The bulbs are rushed to America on fast steamers, stamped and shipped from our Boston office . . . no duty or import fees of any kind to pay! Mail your order now and we'll bill you for your bulbs, plus postage, at planting time. Or to get FREE 15 blue Spring Star-Flower bulbs, and to have Breck's pay all the postage, enclose your remittance in full with your order. No other American firm can give you such direct service—or such top-quality bulbs at these substantial savings!



Every field in which Breck's bulbs are grown is kept immaculately clean. This insures vigorous, healthy bulbs. As illustrated above, every bloom is picked off the mother plant so all the strength can go into the bulb inspead of the flower.

After digging and curing, Breck's bulbs are inspected and certified to be true-to-name and quality by in inspector for the Holland Government. Then the bulbs are further examined by the American Dept. of Agriculture experts to be sure they're disease-free. All Breck's bulb shipments bear the seal of the Dutch Government Inspectors.

NOTICE: You must order before July 15, 1957! After this date, bulbs will be shipped to America to be sold at regular prices! Holland bulbs give their glorious bloom each spring and can only be planted during the fall months. We mail this Sale Folder at this time, during the blooming season, so you can better plan your fall elabling needs planting needs.



Breck's buyers in Holland examining test planting to select varieties for this Sale.

### Breck's Holland WAREHOUSE



Hillegom, Holland -

The picture shows one end of the Breck's bulb warehouse—most modern in Holland—in operation.

The flat, sandy bulbfields spread out from Hillegom as far as the eye can see. From these fields—a carpet of beauty in the spring—come the world's finest bulbs, grown by the world's best growers. Canal barges bring baskets and crates of bulbs from the fields.

Upon arrival the bulbs are sorted—the biggest, most vigorous bulbs for Breck's; the smaller ones to other exporters. The bulbs are again thoroughly examined for defects and put into green "baby bags"—Breck's identification.

Holland's Choicest
DIRECTLY To You...

Holland bulbs sold by other American
firms usually go from the grower to an
exporter, to an American wholesaler.
Then they may be handled 2 or 3 times
more before you get them.
Your Breck's bulbs are packed in Holland and not touched again until you
open them!

#### "INTERNATIONAL TULIP SELECTIONS"

Identified by (I.T.S.)\* so you will know these "most admired varieties". Selected by international experts during last spring's Keukenhof Festival. Included: Red Matador, Blue Parrot, Smiling Queen, Queen of the Night, Holland's Glory, White Triumphator.

#### FREE 15 **Bright sparkling** "Spring Star-Flowers"

Our "Bookkeeper's Bonus" to you if you send full payment with your order before July 15. We'll pay all the postage — in addition we'll include, absolutely free, 15 Spring Star-Flowers (Tritelia uniflora).

Dainty, soft lilac-blue flowers with white shadings. Their twinkling, star-shaped blooms — opening in May . . . are clustered on 6-in. stems. Plant 3 to 4 in. deep in sun or partial shade.

## 62 Direct from Holland ADVANCE BULB Boston, Mass. Fragrant Hyacinths

Our CHOICE GARDEN SIZE BULBS produce large, uniform spikes which stay in best condition over a long flowering period. They bloom every Spring, giving many years of glorious color and exquisite fragrance with practically no care. Plant with early Tulips and Narcissus near a door or window and enjoy their fragrance indoors, too!

FB540 DELFT BLUE. Clear, cool porcelain blue! The color of Holland's famed Delft Blue pottery . . and just as choice!

FB542 JAN BOS. Large, straight spikes well filled with brilliant carmine-red bells.

FB543 INNOCENCE. Large, snow-white bells on thickly clustered, showy spikes. They look almost too perfect to be real.

FB544 PINK PEARL. Clear, sparkling rose-pink bells on large, well-formed spikes. ANY OF ABOVE VARIETIES: 6 for 1.00; 12 for 1.98; 25 for 3.95

BRECK'S HYACINTH MIXTURE. Our SPECIAL "ALL COLORS BLEND" of large, garden-size Hyacinths . . . will give you a glorious mass of beautiful color and a garden-full of heavenly fragrance every Spring and for years to come. Best mixture money can buy!

FB549 7 for 1.00 14 for 1.98 50 for 6.75

#### TEN SELECTED GIANT HYACINTHS

Largest Bulbs in Holland . . . Hand-Picked, All Different! FB38 10 Bulbs (One each 10 varieties — unlabelled) 2.95 2 Collections, 20 Bulbs in all for only



#### BRECK'S ADVANCE BULB SALE

Mail your order now — and save up to 50% over regular prices! Pay for bulbs next Fall at planting time. To save more money, send remittance in full with order. Then Breck's pays all postage, and also sends you FREE Bonus bulbs. We guarantee big, plump top-quality bulbs . . complete blooming satisfaction . . . pro-

tection against shortages of choice varieties . . . or your money back! Planting instructions with every order. Use order blank enclosed, or make out order on your own paper. Sale definitely ends July 15th, 1957! All bulbs sold only in quantity units listed, or multiples thereof.

MAIL TO: BRECK'S, 240 BRECK BLDG., BOSTON 10, MASS., U.S.A.

Collection FOUR HYACINTHS ABOVE

Garden-size Bulbs

Delft Blue Jan Bos Innocence Pink Pearl
FB39 20 Bulbs (separately labelled)
5 each of the 4 listed above.
3.15

40 Bulbs (2 collections) 5.95









